

NABA

NUOVA ACCADEMIA
DI BELLE ARTI



INTERNATIONAL ACADEMY
OF ART & DESIGN

why NABA

TO STUDY	in Milan and Rome , the world capitals of Culture, Fashion, Art and Design .
TO COLLABORATE	with companies and institutions in projects, internships and to benefit from many other opportunities.
TO GAIN	a multidisciplinary, global, experimentation-oriented approach.
TO LEARN	from prestigious faculty members and internationally renowned professionals .
TO ATTEND	programmes in Italian and English and obtain a degree that is legally recognised by the Italian Ministry of Education, University and Research (MIUR) , as well as at an international level.
TO STUDY	at a multi-awarded and globally ranked Academy, selected among the leading Design and Fashion schools by DOMUS Magazine and FRAME Publisher .

NABA

NABA, Nuova Accademia di Belle Arti is an internationally renowned Academy focused on arts and design. Founded in Milan in 1980 upon the private initiative of prominent artists such as Ausonio Zappa, Guido Ballo and Gianni Colombo, it is the largest private Academy in Italy and the first one to have been recognised back in 1981, by the Higher Education in Art, Music and Dance (AFAM) system, which is part of the Italian Ministry of Education, University and Research (MIUR).

Born with the aim of overcoming the limits of traditional disciplines to introduce visions and languages closer to the contemporary artistic practices and to the system of art and creative professions, NABA has been the first fine arts academy in Italy to offer recognised courses in Fashion, Graphics and Design.

NABA's growth has begun in the '90s, leading to collaborations with prestigious cultural institutions, further enriching its educational offer and opening its doors to an increasing number of international students from all over the world. In 2018, the Academy became part of Galileo Global Education, a leading international provider of higher education and, afterwards, opened a new campus in Italy's capital city.

With its two campus in Milan and Rome, the Academy currently offers academic degrees equivalent to first and second level university degrees in the Communication and Graphic Design, Design, Fashion Design, Media Design and New Technologies, Set Design, and Visual Arts Areas. At the end of the programmes, students obtain the necessary credits (CFA) to continue their studies either within Academies or Universities in Italy and abroad.

According to the last research conducted by Uni-Italia (Centre for the academic promotion and orientation of study in Italy) on AFAM institutes in the A.Y. 2018/19, NABA is the Italian Academy of Fine Arts with the highest number of foreign students, confirming its prestige as the most international Art and Design Academy in Italy.

Faculty and Visiting Professors:

Yuri Ancarani, Pierre Bal-Blanc, Paolo Bazzani, Alessandro Bertante, Davide Bignotti (Interbrand), Giorgio Biscaro, Stefano Cardini, Vincenzo Castella, Giovanni Chiaramonte, Roberto Maria Clemente (Fionda), Pietro Corraini, Ana Dević (WHW), Liu Ding, Davide Gatti, Franco Gonella (Vitaminic), Matteo Guarnaccia, Alessandro Guerriero, Daniela Hamaui, Hou Hanru, Ilaria Innocenti, Francesco Jodice, Francesca Liberatore, Francesco Librizzi, Marcello Maloberti, Christian Marazzi, Patrizia Martello, Fabio Martina, Giuseppe Mayer (Armando Testa), Miao Ran, Giacomo Moor, Adrian Paci, Hannes Peer, Francesco Pesaresi, Cesare Pietroiusti, Tim Power, Matteo Ragni, Sara Ricciardi, Simone Rizzo (Sunnei), Denis Santachiara, Simone Sarasso, Matteo Schubert (Alterstudio), Fabrizio Sclavi, Marinella Senatore, Serena Sinigaglia, Alessandro Stellino, Mario Trimarchi, Nomeda and Gediminas Urbonas, Alberto Zanoletti.

learning by thinking

Our programmes constitute a continuous sequence of multidisciplinary experiences generating research and projects in the artistic and professional contexts of current trends.

learning by doing

Ideas become projects, strategies, techniques and technologies, turning into prototypes and in some cases developing into products for the companies we work with.

teaching by learning

Learning by doing is also teaching by learning and this has changed the relationship between teachers and students: classes and groups have transformed into work teams that liaise continuously with companies and research institutes. Experience forms the methodological skeleton through which innovation insinuates itself and guides us in planning the future together.

Italo Rota,
NABA Scientific Advisor

MILAN

Milan is a city of significant international events such as the Fashion Weeks and the Design Week.

NABA's campus in Milan is located near the Navigli area, one of the liveliest areas of the city, and is inserted in a historical architectural complex consisting of 13 buildings - spread over approximately 17,000 sqm - that include students' study and lounge areas, a green area, several specialised laboratories, a library, and a cafeteria.



AREAS

Communication and Graphic Design

Through the different study levels provided by the BA in Graphic Design and Art Direction, the MA in Communication Design and the Academic Master in Creative Advertising, this Area distinctively meets the continuously evolving needs of the field of communication, integrating an academic approach with the experimentation of visual languages.

Design

The Area includes the BA in Design and the MAs in Interior Design, in Product and Service Design, and in Social Design, providing skills and theoretical as well as practical tools to imagine and design the future, to approach elaborate ideas in a cross-disciplinary way, to manage complex processes, and to adapt to change and create scenarios.

Fashion Design

Developing through the BA in Fashion Design and the MAs in Fashion Design and in Textile Design, the Area focuses on theoretical and project-related topics, with a contemporary and innovative approach. The academic path provides the cultural and methodological tools to nurture talents and competencies, and to recognise fashion as an expressive language capable of interpreting the most original and contemporary demands.

Media Design and New Technologies

The purpose of this Area, which includes the BAs in Media Design and Multimedia Arts and in Creative Technologies, and the MA in New Technologies for Arts, is to expand knowledge and the most advanced media and creative technology-based methods to create complex and contemporary authorial and research projects.

Set Design

Through the BA in Set Design, offered by NABA since the beginning, this Area introduces students to the varied world of set and costume design for the show business and for live events, from opera to theatre plays, from dance to musicals to concerts, and to new kinds of sets for performances, exhibitions, events, music videos, and fashion shows.

Visual Arts

By means of the BA in Painting and Visual Arts, the MA in Visual Arts and Curatorial Studies, and the Academic Masters in Contemporary Art Markets and in Photography and Visual Design, this Area addresses contemporary art as a methodology that enables interdisciplinary and cross-cultural approaches, beginning with an in-depth investigation into the aesthetic, social and economic contexts, opening up to the challenges of the future.

ACADEMIC OFFER

BACHELORS OF ARTS

CFA 180

Graphic Design and Art Direction

Brand Design

Creative Direction

Visual Design

LANGUAGE: Italian and English
CAMPUS: Milan and Rome

Design

Interior Design

Product Design

LANGUAGE: Italian and English
CAMPUS: Milan

Fashion Design

Fashion Design

Fashion Styling and Communication

Fashion Design Management – **NEW***

LANGUAGE: Italian and English
CAMPUS: Milan and Rome

Creative Technologies

VFX

3D Design

Game Development

LANGUAGE: Italian and English
CAMPUS: Milan

Media Design and Multimedia Arts

Film Making

Animation

Game Design

LANGUAGE: Italian and English
CAMPUS: Milan and Rome

Set Design

Theatre and Opera

Media and Events

LANGUAGE: Italian and English
CAMPUS: Milan

Painting and Visual Arts

Painting

Visual Arts

LANGUAGE: Italian and English
CAMPUS: Milan and Rome

MASTERS OF ARTS

CFA 120

Communication Design

LANGUAGE: Italian and English
CAMPUS: Milan

Interior Design

LANGUAGE: Italian and English
CAMPUS: Milan

Product and Service Design

LANGUAGE: Italian and English
CAMPUS: Milan

Social Design

LANGUAGE: Italian and English
CAMPUS: Milan

Fashion Design

LANGUAGE: Italian and English
CAMPUS: Milan

Textile Design – NEW*

LANGUAGE: Italian and English
CAMPUS: Milan

New Technologies for Arts

LANGUAGE: Italian and English
CAMPUS: Milan

Visual Arts and Curatorial Studies

LANGUAGE: Italian and English
CAMPUS: Milan

ACADEMIC MASTERS

CFA 60

Creative Advertising

LANGUAGE: English
CAMPUS: Milan

Contemporary Art Markets

LANGUAGE: Italian and English
CAMPUS: Milan

Photography and Visual Design

LANGUAGE: Italian and English
CAMPUS: Milan

FOUNDATION YEAR

LANGUAGE: English and Italian
CAMPUS: Milan

SUMMER PROGRAMMES

LANGUAGE: English
CAMPUS: Milan and Rome

SEMESTER ABROAD PROGRAMMES

LANGUAGE: English
CAMPUS: Milan and Rome

DEAN
GUIDO TATTONI

**HEAD OF EDUCATION –
ROME**
SILVIA SIMONCELLI

**DESIGN AND APPLIED
ARTS DEPARTMENT HEAD**
LUCA PONCELLINI

**VISUAL ARTS
DEPARTMENT HEAD**
MARCO SCOTINI

SCIENTIFIC ADVISOR
ITALO ROTA

FASHION ADVISOR
NICOLETTA MOROZZI

**COMMUNICATION
AND GRAPHIC DESIGN
ADVISOR**
ANGELO COLELLA

DESIGN ADVISOR
DANTE DONEGANI

Credit points in the Higher Education in Art, Music and Dance system (AFAM)

The AFAM Institutions use academic credits (CFA) which, just as ECTS - European Credit Transfer System, are based on the idea of “workload”. CFA and ECTS are fully equivalent (1 CFA = 1 ECTS). One CFA normally corresponds to 20-25 hours of student work spent between face-to-face activities with professors, and individual study, research and projects development. The average amount of academic work performed by a student in one year is conventionally calculated as 60 credits.

Awarded degrees and ministerial denominations

The degrees awarded at the end of AFAM programmes are First Level (Bachelor of Arts) and Second Level (Master of Arts) Academic Degrees and First Level Academic Master Degrees (Academic Master), recognised by the MIUR and equivalent to University Degrees. The BA in Creative Technologies corresponds to the ministerial name of “First Level Academic Degree in New Technologies for Applied Arts”; the MAs in Interior Design, in Product and Service Design, and in Social Design to that of “Second Level Academic Degree in Design”; the MAs in Fashion Design and in Textile Design to “Second Level Academic Degree in Fashion and Textile Design”.

master of arts in

COMMUNICATION DESIGN

The main feature of the two-year MA is the synthesis between the typical marketing approach, as usually covered in more corporate business oriented courses, and the artistic-expressive approach as used by new technologies. The programme helps students develop a solid background in the field of marketing and integrated communication, gaining a wide range of technical-expression skills and design production tools. By working on real briefs, students have the chance to put their acquired skills into practice and to undertake all phases of complex communication projects.

CAREER OPPORTUNITIES

Communication
designer
Marketing
professional
Art director
Copywriter
Strategic planner
Communication
manager

User experience
and interface
designer
Brand designer
Social media
manager
Digital strategist
Creative director

MAIN TOPICS

YEAR 1

Project methodology
of visual
communication 1

Art direction 1

Phenomenology
of contemporary arts 2

Project methodology

Phenomenology
of contemporary arts 1

Project methodology
of visual
communication 2

YEAR 2

Project methodology
of visual
communication 3

Editorial systems
for art

Art direction 2

Design management

Project methodology
of visual
communication 4

CAMPUS
Milan

AREA LEADER
Patrizia Moschella

COURSE LEADER
Fabio Pelagalli

academic master in

CREATIVE ADVERTISING

The one-year Academic Master provides students the chance to develop core skills in copywriting, storytelling and art direction, enabling them to engage in campaigns across various types of media. The programme focuses on the basics of creative advertising - from terminology to project logics - through theory and practice. In addition to theoretical lessons, students will attend intensive workshops with leading companies and sector professionals and will be encouraged to participate in prestigious international creative competitions.

CAREER OPPORTUNITIES

Creative director
Brand consultant
Media planner
Copywriter
Art director

MAIN TOPICS

Advertising
Sociology of cultural
processes
Project design
Art direction
Audiovisual
documentation
techniques
Digital technologies
and applications
Integrated new media

CAMPUS
Milan

AREA LEADER
Patrizia Moschella

ADVISOR LEADER
Sara Buluggiu

master of arts in

INTERIOR DESIGN

The MA in Interior Design (Second Level Academic Degree in Design) develops all-round professional profiles ready to enter the global marketplace. In the contemporary world, interiors play an increasingly important role in individual and collective living spaces of global cities, becoming part of a complex physical and narrative system. The MA enables its students to deal with conceptual and operational issues through an interdisciplinary approach open to innovation and cultural exchange, and different project experiences led by international professionals.

CAREER OPPORTUNITIES

Interior designer	Lighting designer
Exhibition designer	Brand designer
Furniture designer	Design consultant
3D modeling specialist	
Project illustrator	
Stylist	
Interior decorator	

MAIN TOPICS

YEAR 1

- Interior design 1
- Project methodology
- History of art
- Interior design 2
- Brand design
- History of design

YEAR 2

- Interior design 3 - Exhibition design
- Light design
- Design management
- Interior design 4 - Research lab
- Art direction

CAMPUS
Milan

AREA LEADER
Claudio Larcher

COURSE LEADER
Luca Poncellini

master of arts in

PRODUCT AND SERVICE DESIGN

The transition of the modern world from a “society of goods” to a “society of services”, and the search for a sustainable relationship with nature, gives designers the chance to explore the ethics of design more thoroughly. During the MA in Product and Service Design (Second Level Academic Degree in Design), professors and professionals guide students to become full-scale designers, capable of envisioning new products and services, managing all phases of a project's development, from conception to manufacturing and release onto the market, through definition of the design strategy and material researching.

CAREER OPPORTUNITIES

Product designer
Service designer
UX/UI designer
Brand specialist
Product
development
manager
3D modeling
specialist

Design manager
Brand designer
Art director

MAIN TOPICS

YEAR 1

Product design 1
Visual design
Project methodology
Product design 2
Brand design
Experience design

YEAR 2

Product and service
design lab 1
Interface design
Design management
Product and service
design lab 2
Art direction

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Milan

AREA LEADER
Claudio Larcher

COURSE LEADER
Luca Poncellini

master of arts in

SOCIAL DESIGN

If focused on social development strategies, design is capable of valorising human and natural resources, driving sustainable innovation, and promoting the empowerment of local communities and social evolution through the activation of micro and macro economies: social design is acquiring an increasingly significant role in the projects of companies and public administrations. The MA in Social Design (Second Level Academic Degree in Design) enables students to understand and to explore new scenarios for practicing design in today's and tomorrow's world.

CAREER OPPORTUNITIES

Social designer

Community designer

Environmental designer

Communication designer

Product designer

Event designer

Strategic planner

Social project manager

Public policy manager

Design consultant

MAIN TOPICS

YEAR 1

Community design

Anthropology

Product design

Communication design

Environmental design

Sociology

YEAR 2

Social design lab 1

Ecology and economy

Social design lab 2

Co-design and public policies

Art direction and social media

CAMPUS
Milan

AREA LEADER
Claudio Larcher

COURSE LEADER
Luca Poncellini

master of arts in

FASHION DESIGN

The MA in Fashion Design (Second Level Academic Degree in Fashion and Textile Design) is an intensive programme based on the development of workshop-based projects in the field of fashion design. Under the guidance of a faculty made up of professionals, students learn how to apply the different tools of the fashion language to their projects, with the purpose of creating a substantial portfolio that will support the start of their professional career.

The MA brings together theoretical, artistic, and technical elements, turning them into incisive statements of style and mindset.

CAREER OPPORTUNITIES

Fashion designer
Brand director
Creative director
Merchandiser
Fashion visual merchandiser
Trend forecaster
Image consultant

Costume designer
Fashion innovative designer
Sustainable fashion designer

MAIN TOPICS

YEAR 1

Textile design
Fashion design 1
Style, history of art and costume
Pattern making
Fashion design 2
Phenomenology of styles

YEAR 2

Project methodology of visual communication
Fashion design 3
Multimedia languages
Fashion design 4
Material culture

CAMPUS
Milan

AREA LEADER
Colomba Leddi

COURSE LEADER
Colomba Leddi

master of arts in

TEXTILE DESIGN - NEW!*

The MA in Textile Design (Second Level Academic Degree in Fashion and Textile Design) aims to develop professional figures capable of managing the creative processes associated with fashion textile design, from woven to knitted fabrics, including sustainability-related aspects. The programme, which is supported by strong relations with the Italian production sector, offers theoretical, technical and experimental lessons applied to projects, providing students with in-depth knowledge of the textile discipline and its expression in the fashion and art industries.

CAREER OPPORTUNITIES

Textile designer
Knitwear designer
Textile researcher
Brand director
Creative director
Merchandiser
Trend forecaster
Costume designer

Sustainable textile
designer
Fiber artist

MAIN TOPICS

YEAR 1

Textile lab 1
Fashion design 1
Textile culture
Style, history of art
and costume
Textile lab 2
Fashion design 2
Phenomenology of
styles

YEAR 2

Project methodology of
visual communication
Textile lab 3
Fashion design 3
Multimedia languages
Material culture

CAMPUS
Milan

AREA LEADER
Colomba Leddi

master of arts in

NEW TECHNOLOGIES FOR ARTS

The MA investigates the complexity of the physical and digital world, inquired and narrated through video cameras, microphones, databases, sensors, and machine learning. It explores the creative possibilities offered by traditional and experimental audio-visual media and by new technologies. It's grounded on solid theories and methods to develop an innovative artistic expressive representation of reality through audio-visual productions, enhanced by the adoption of creative coding, human-computer interaction, x-reality, visual and generative sound design.

CAREER OPPORTUNITIES

Technical
and Concept artist
Creative coder
Creative
technologist
Creative producer
Interactive
storyteller
VR and MR expert

Game designer
Film documentary
director
Scriptwriter
Cinematographer

MAIN TOPICS

YEAR 1

Multimedia design 1
Creative writing
Digital cultures 1
Multimedia design 2
Linear audiovisuals
Digital cultures 2

YEAR 2

Multimedia design 3
Digital tools for arts
Project culture
Multimedia design 4
Aesthetics of new
media

CAMPUS
Milan

AREA LEADER
Amos Bianchi

master of arts in

VISUAL ARTS AND CURATORIAL STUDIES

Established in 2006, the MA combines solid training in artistic production with highly specialised curatorial practice. Supported by globally recognised artists, curators, critics and intellectuals, the programme explores the relationship between art, visual culture, aesthetics and social dynamics, focusing on the main research and theoretical methodologies of contemporary art. Given the solid positioning of the NABA Visual Arts Department within the contemporary art system, students will tackle interdisciplinary activities, and new training and operating models in contemporary art.

CAREER OPPORTUNITIES

Artist	Auction house consultant
Curator	Art dealer
Editor of art magazines and books	Director of public institutions
Art critic	
Exhibition designer	
Gallery and museum director	

MAIN TOPICS

YEAR 1

Phenomenology of contemporary arts	Critical writing 1
Visual arts 1	Photography
Exhibition design 1 - Editorial studies 1	Museology
Curatorial studies 1	
Exposed cinema studies	

YEAR 2

History of contemporary art	Economics of art
Curatorial studies 2	
Exhibition design 2 - Editorial studies 2	
Visual arts 2	
Visual anthropology	
Critical writing 2	

CAMPUS
Milan

COURSE LEADER
Marco Scotini

academic master in

CONTEMPORARY ART MARKETS

The one-year Academic Master is an intensive study path directed at providing students with effective tools for the interpretation of art market dynamics, with particular focus on contemporary artistic languages. The first cycle of the programme is dedicated to classroom activities, workshops and visits to galleries, foundations and museums. The second is focused on internships, enabling students to experience different market areas first-hand, and on the final projects. Students will also attend study trips to Artissima in Turin and Art Basel, the sector's most important fairs.

CAREER OPPORTUNITIES

Project manager for
galleries, museums
and foundations

Specialist at auction
houses

Art advisor

Art dealer

Private and
corporate
collections curator

Manager of artists
foundations and
archives

Communication
manager and
journalist

Consultant for legal
and financial art
services

MAIN TOPICS

Art market legislation

History of
contemporary art

Art management

Economy and art
market

Contemporary
museums studies

Valorisation of
collections

CAMPUS
Milan

ADVISOR LEADER
Ilaria Bonacossa

academic master in

PHOTOGRAPHY AND VISUAL DESIGN

The one-year Academic Master prepares professionals for their entry into the world of photography, arts, and national and international communication, integrating theoretical study with projects, workshops and guided visits to research centers and exhibition spaces, audiovisual production facilities, publishing houses, theatres, artists' studios, museums and contemporary art galleries. The second part of the programme is dedicated to a period of internship in collaboration with a network of partner companies and institutions that facilitate the entry of students into the job market.

CAREER OPPORTUNITIES

Photographer
in the advertising,
fashion,
architecture
and art fields

Curator, cultural
operator, events
manager
for photographic
exhibitions,
festivals and fairs

Photo editor and
image consultant
for companies and
publishing houses

Photo research
specialist and
archivist for image
banks and stock
photography
agencies

MAIN TOPICS

Curatorial studies
and exhibition design

Photography -
Magazine

Visual communication

History of photography

Photo documentation

Phenomenology
of image

Computer graphic

Digital photography

CAMPUS
Milan

ADVISOR LEADER
Francesco Zanot

ADMISSION PROCESS



Admission request



Admission evaluation



Result



Matriculation

As a private academy, NABA is regulated by the Higher Education in Art, Music and Dance system (AFAM), a division of the Italian university system governed by the Italian Ministry of Education, University and Research (MIUR). Under this accreditation, NABA upholds rigorous admissions standards, and its degree programmes have a restricted number of available places. For both European and non-European students, admission depends on the fulfilling of minimum educational and language requirements, and on passing an admission evaluation.

SCHOLARSHIPS AND FINANCIAL SUPPORT

NABA awards scholarships to partially cover tuition fees for students demonstrating outstanding creative abilities, offering need-based grants directed at making the Academy's education more affordable for more students. To support international talents, several scholarships are offered, giving the students access to financial support initiatives, project-based or portfolio-based scholarships, and DSU scholarships (Diritto allo Studio Universitario, as in "right to the university study").

INDUSTRY RELATIONS AND CAREER SERVICE

Right from the first year, NABA offers its students various opportunities to approach and access the working world. In particular, it has implemented two services: Industry Relations and Career Service.

INDUSTRY RELATIONS

The Industry Relations office represents a bridge between the Academy and the working world, promoting collaborations with companies interested in the young, creative minds of our students.

These projects put students in touch with leading companies in the fields of design, fashion, graphics, communication and art, enabling them to gain an insight into how companies work and to prove their skills with the goal of creating their own professional future.

CAREER SERVICE

NABA's Career Service office supports students and alumni through:

- the building and development of their skills;
- support in the creation of their career path;
- the definition of personal branding tools thanks to a dedicated Career Coaching service;
- the opportunity of internships at leading companies in the relevant fields.

Students and alumni can find the perfect match with companies thanks to NABASym- plicity, the on-line platform where the former can showcase their curricula vitae and portfolio, and where the latter can advertise internships and job offers and select the profiles that best fit their requirements.

Every year, NABA's Career Service office promotes a Talent Harbour Week and a Talent Harbour Day, on-campus initiatives that offer students and alumni the chance to spectate round tables and to take part to recruiting sessions managed by prominent company representatives. This is also an occasion for them to receive market-focused updates in their fields of interest.

The Career Service office promotes the Job Corner; a service dedicated to recent graduates and alumni, in order to facilitate their entrance into the working world thanks to individual meetings and career orientation sessions.

and afterwards? how many students find a job?

NABA's Career Service office conducts comprehensive and certified market research on employment figures for NABA graduates from all relevant areas. The latest research was performed by Ipsos Observer, an international market research company present in 88 countries.

Employment rate within
1 year after graduation*

92%

Activity in the private
sector

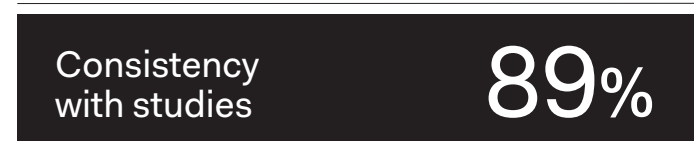
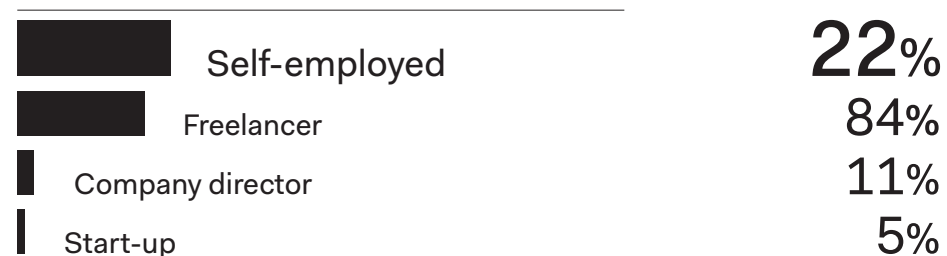
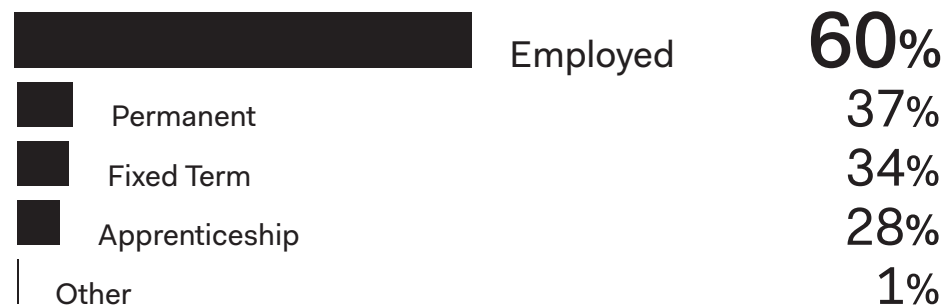
83%

Job satisfaction

91%

*Total number of graduates that had a job.

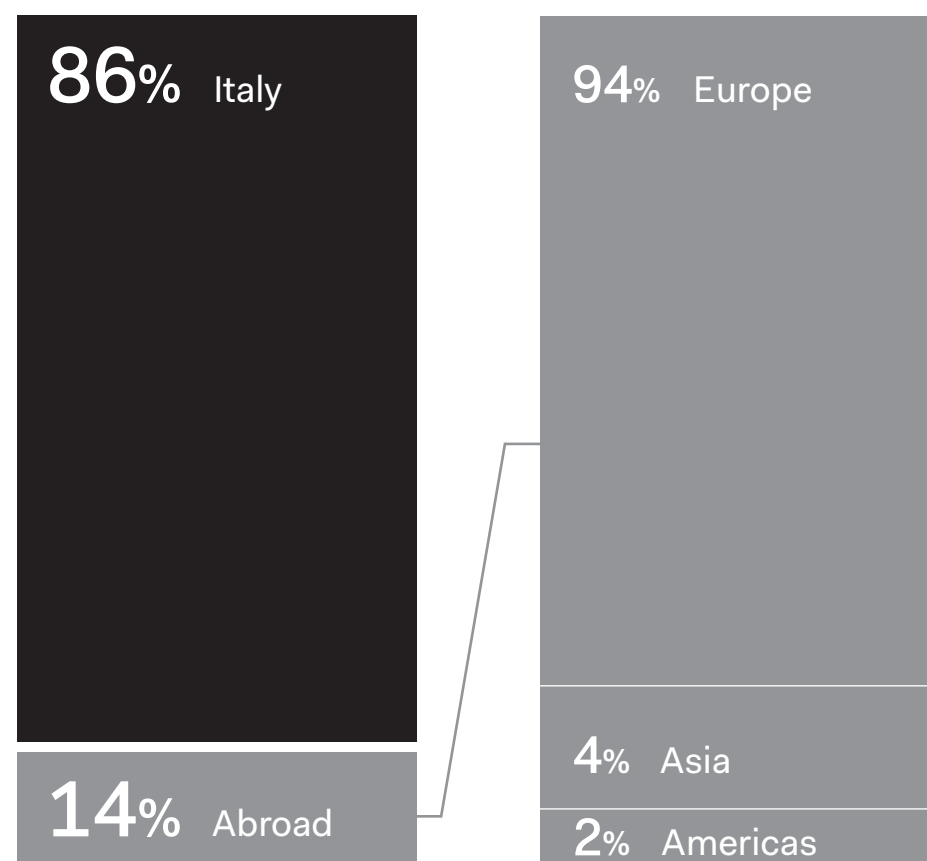
CURRENT JOB



top 12 professional roles

1	Graphic designer	7	Web designer
2	Interior designer	8	Copywriter
3	Art director	9	Video editor
4	Fashion designer	10	Digital designer
5	Product designer	11	Communication manager
6	Project manager	12	UX designer

country of work



Employment Survey by Ipsos Observer, international leading company in market research, the only one founded and managed by researchers. The Survey was conducted from February to May 2019 regarding alumni graduated in 2017.

INTERNATIONAL OPPORTUNITIES

In order to support international mobility, NABA has activated and continues to promote different cooperation agreements with institutions within the European Union (Erasmus+ Programme) and outside the European Union (bilateral student exchange

agreements). The Erasmus+ programme, as well as other international exchange programmes, offers students the opportunity to spend a period of fully recognised and accredited study at a partner institution as part of their study path.



STUDENT LIFE

student life

NABA's Student Life office assists the students during their academic studies proposing or facilitating numerous extra-curricular activities to foster integration and socialisation. These activities, promoted together with the Students' Council (*Consulta degli Studenti*), that is the main student representative body of the Academy, can include guided tours, recreational classes, and sports activities such as football, volleyball, basketball and table tennis. In fact, NABA annually promotes and supports the creation of Academy sport teams and their participation in official local university tournaments.

The students can benefit from the many agreements signed by the Academy with cultural and commercial services, including sports centres, copy shops, theatres, medical centres and restaurants, in addition to a medical assistance service provided by appointment at a private medical practice near the campus. NABA has also set up the Buddy Project: within this initiative, a group of second and third year students volunteer additional support to international students. In addition to creating a network of relationships with new students, the Buddy Project helps students to improve their language skills and their knowledge of different cultures.

housing

NABA's Housing office supports the students in finding accommodation in apartments managed by privates or selected providers. The apartments are close to the campus; the spots offered are single and double rooms in shared apartments with a maximum of 4 students, and independent studio flats from 30 to 60 sqm. On the Housing office website students can find pictures, prices, locations and types of equipment for every room and

can choose from a wide offer that meets every need. For any requirements, students can directly contact the NABA Housing office and be supported by the staff throughout the whole booking process.

FOR MORE INFO:

NABA Housing Office
info@milanhousing.it | www.milanhousing.it

library

NABA's Library features over 14 thousand books, 50 subscriptions to sector-specific periodicals and more than 500 DVDs related to the various study fields of the Academy. All of these resources are available to the students in the quiet and peaceful environment of the library, or can be taken home by students for longer consultations. A Materials Library has also been set up within the library, where more than 100 samples of innovative materials are exhibited for students to touch with their own hands. In addition, students can access, free of charge, ten of the most important online databases, including the Vogue Archive, Bof and WGSN, as well as more than 500 e-books.



LABORATORIES

NABA has numerous specialised laboratories directed at providing students with the professional tools to create complex and interdisciplinary design projects, recreating the concept of teamwork, where various fashion, design, communication, new technologies and art professions come together and collaborate.

design and set design areas

In addition to a Laser Cutting, 3D Printer and CNC Milling Machine area, where 3D models and prototypes can be created and numerous types of materials can be cut and engraved to create three-dimensional objects, the labs of Design and Set Design Areas have numerous state of the art tools and machinery, including those specialised in wood and plastic processing, a painting booth and a professional thermoforming machine.

fashion design area

NABA Fashion Design Area comprises numerous specialised laboratories where sartorial and knitwear activities are carried out to create apparel at various levels, through the FRAMIS and the SHIMA SEIKI machine and the LECTRA system, experimenting and assembling various materials, from the basics of creating garments or different kinds of details, up to the realisation of complex designs. The Dressmaking Lab is equipped with industrial sewing machines, presses, irons and professional racks, mannequins for men, women and children, in order to create garments and prototypes by experimenting and putting together differing materials. The Textile Lab is equipped with the tools required for the various stages of fabric dyeing while the Knitwear and Weaving Lab is a place for

research and study that holds a collection of approximately 4,000 fabrics that are for the main part coded and catalogued with technical data sheets.



media design and new technologies area

The Media Design Laboratory is held in several spaces to cater for the differing fields of Media Design and New Technologies Area. Audio and video equipment (professional cameras and video cameras such as the RED Gemini for digital film, optics, video screens, lighting and microphones) are available to students for use when developing new projects. They can also use the Green Screen/ Lighting Technology Lab, a completely darkened space for setting up photo sets and video, fitted with standard equipment such as different colour backdrops and lights of various types. Furthermore, all the necessary tools for editing, colour grading, visual effects, sound recording and mixing, 2D - 3D animation and virtual reality are available within the Techlab.

visual arts area

Activities involving various artistic representation techniques, using different materials, are available in the Labs of the Area. The Atelier is provided with easels and has a space dedicated to chalcographic engraving that is fully equipped, including for printing. NABA also has a Dark Room, that is, a space for photographic film development techniques.



SUCCESS STORIES



幼年与历史
Infancy and History

策展人
安德里斯·布林克曼尼斯,
保罗·卡弗尼, 尹帅

Curated by
Andris Brinkmanis,
Paolo Caffoni, Yin Shuai

YIN SHUAI China

CURATOR

MA in Visual Arts and
Curatorial Studies

Poster of the exhibition Infancy and History, curated by Andris Brinkmanis, Paolo Caffoni, Yin Shuai (graphic design by Archive Appendix)

"When I was studying at NABA, I remember the director said 'we are interested in collaborating with students in a professional way instead of traditional teaching'. Now I have started my career, my former professors have become my colleagues and we continue working together as we did at NABA."

TIANSHU SHI China

INDUSTRIAL DESIGNER,
WHIRLPOOL GLOBAL
CONSUMER DESIGN

MA in Design -
Product Design

BAMBOO for Abert



"In my opinion, NABA is not just another art school, but an excellent example of Italian Design thinking. Working together with creative professionals, intellectuals, artisans and companies, enabled me to understand the underlying logics without losing touch with real industry practices. It was one of the most precious experiences I have ever had and laid the foundations for my career."



MIAO RAN China

MIAORAN STUDIO

MA in Fashion and Textile
Design

Fall/Winter 2019/20

"The campus atmosphere stimulates multicultural exchange and, as a creative designer, it was very important to me to sense this feeling. Advice from lecturers was precious to help me work on my vision and develop my own path in fashion."

ANDREA PEDRINA Italy

INTERACTION DESIGN LEAD, FJORD

MA in Communication
Design

Project for TIM, Archivio Storico



"I have learned how to approach complex problems, improving my teamwork and project management skills. I have developed the ability to design with a strategic vision, refining my capabilities as a designer."



TATIANA KAMAL Lebanon

CREATIVE DESIGNER,
TBWA\RAAD, DUBAI,
U.A.E.

Academic Master in
Creative Advertising

Project for Zimi

"NABA was a big turning point for me thanks to the cultural diversity, professionalism of its staff and high standards of education. The chance to work closely with big professionals from International creative markets and to be professionally oriented and exposed to International competitions helped me to improve on both professional and personal levels."

NABA AWARDS

NABA has been selected by Domus Magazine as one of Europe's Top 100 schools of Architecture and Design and included by Frame Publishers in the guide to the 30

World's Leading Graduate Design and Fashion Schools. A selection of the main awards are listed below.

AccadeMibact - MIBACT and La Quadriennale di Roma

ADCI Awards - Art Directors Club Italiano

ADI Design Index

ADI - Targa Bonetto

Best Short Film Award, L'Aquila LGBT Film Festival

Colorama Awards by Filmar

D&AD New Blood Awards

DECO - Design Competition Condivisione

EPDA - European Brand & Packaging Design Association

Jump the gap Roca International Design Contest

Imago Mundi - Benetton

International Lab of Mittelmoda - Fashion Award: Absolute Prize Creativity - Camera Nazionale della Moda Italiana and Knitwear Prize - Benetton Group

ISKO I-SKOOL (RECA Award 2019)

Milano Moda Graduate - Camera Nazionale della Moda Italiana (YKK Award 2019)

Olivetti Design Contest

Orange France Award - Orange vous confie les clés - Concours jeunes designers promoted by Orange (France Télécom)

Première Vision

Premio AIF Adriano Olivetti

Premio Nazionale delle Arti - Ministry of Education, University and Research (MIUR)

Premio Nazionale Franco Enriequez

Premio Scenario

Premio Web, Corto in Accademia, Accademia di Belle Arti di Macerata

Pubblicità Progresso

SCA (Summit Creative Award) - SIA (Summit International Award)

Socially Correct - Association "Paolo Ettore - Socially Correct", in collaboration with MIUR Direzione Generale per lo Studente, l'Integrazione e la Partecipazione

SOTA Catalyst Award

SPOT SCHOOL AWARD

The Young Ones - The One Club for Creativity

Torino Film Festival

Un Designer per le Imprese - Camera di Commercio di Milano and Material ConneXion

Vesti il Parco Archeologico del Colosseo in collaboration with Altaroma

Visioni d'impresa - Assolombarda

Who is On Next? Altaroma in collaboration with Vogue Italia

NABA Nuova Accademia di Belle Arti

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Via C. Darwin 20, 20143 Milan
T +39 02 97372102
E int.info@naba.it

ROME CAMPUS
Via Ostiense 92, 00154 Rome
T +39 06 90251318
E int.info@naba.it

Admissions Information
T +39 02 97372106

**NABA
2020**

GALLERY

area

COMMUNICATION AND GRAPHIC DESIGN

SEAWAY MIXED REALITY

Workshop in collaboration with
Deloitte Digital for MSC Cruises

**Cerda Lucia, Daleiden Fiona Maire,
Stamenova Biliana Georgieva, Festa
Eduardo**

With the help of Augmented Reality, Seaway is a project that transforms the cruise-deck into an access point to the different excursions offered by MSC. Based on the assumption that various guests on cruise ships look for

alternative excursions to those offered as a standard, Seaway supplements the *MSC form me* app providing the opportunity to interactively explore the activities available using Augmented Reality technology.

By focusing their mobile phone camera on the sea, customers are able to see the next destination on the cruise ship's itinerary. A description of available excursions is also provided and customers can book directly through the app.

The students developed the project under the supervision of the lecturers Andrea Jaccarino and Emanuele Viora.



NIMP NOVARTIS INFLUENCER MASTERCLASS FOR PATIENTS

Design Marathon #6

NIMP is an experimental initiative of NABA for Novartis, aimed at developing a special course in Communication Design, dedicated to the members of Italian Patient Associations operating in the areas of dermatologic and rheumatologic diseases. In the contemporary age of social networks, Patient Associations are taking on an increasingly important role in the widespread

dissemination of knowledge. Their voice is reliable and based on direct experience. In collaboration with the Patient Associations, the students developed 10 projects, focused on different communication themes and strategies in the field of social media that will feed the training experience provided by the NIMP programme. The initiative was held during the Design Marathon #6, a competitive

48-hour workshop that involves NABA's best students in a challenge based on project briefs suggested by international partner brands.

Come ti senti (How you feel) project developed by Chiara Corbani, Davide D'Ambrogio, Valentina Gnocchi, Alessia Nobile, Giacomo Lenardon won the first prize presenting a communication strategy characterized by irony.



area

DESIGN

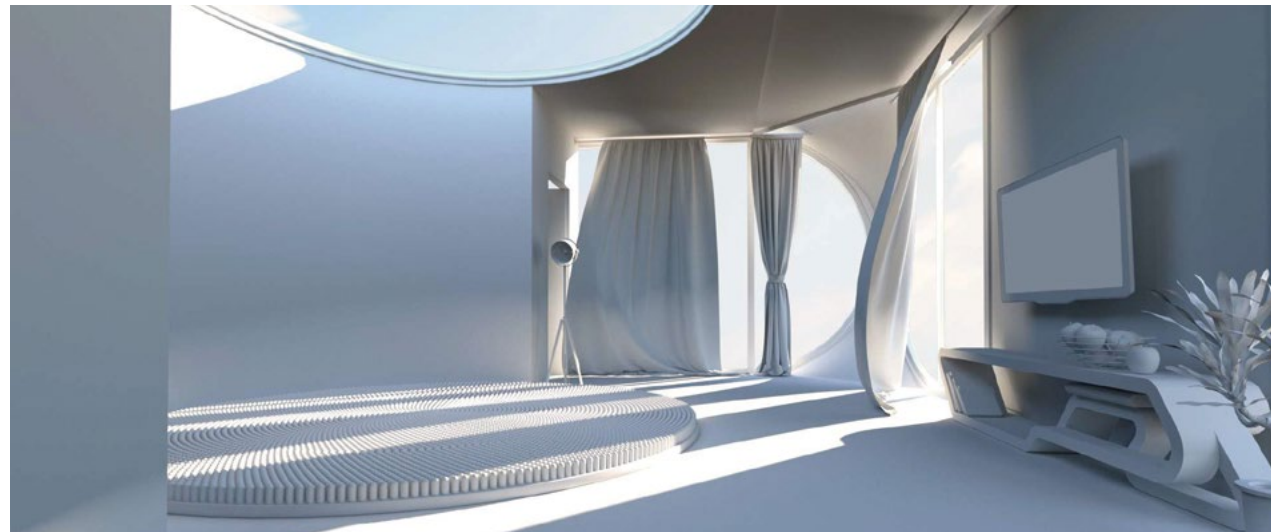
ALTER

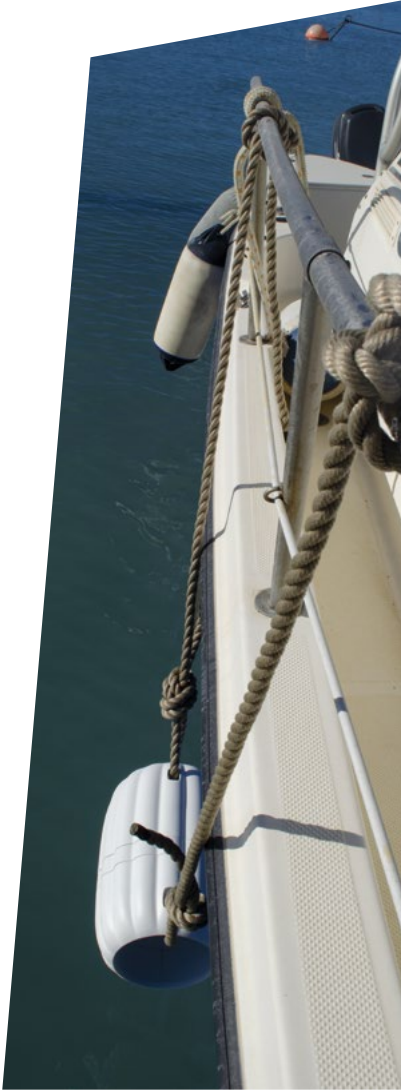
Matteo Brasili and Marika Monterisi

IoT is considered the best technology of the future, in fact, it is transforming every corner of life: from business to homes, to health. It suffices to think that any type of object, such as a thermostat, car or traffic light, will become “intelligent”, since they will all be connected to the online network. Smart Homes and Smart Buildings (houses and buildings where people can remotely adjust various functions, such as heating or appliances) revolutionise the concept of comfort. New technologies are leading to a hybridisation of homes, where fewer but more performing, comfortable and functional elements are needed, even if some of them have not yet evolved, such as the bed.

Alter is an intelligent self-adjusting mattress providing a varied range of configurations to guarantee a high standard of comfort for our daily needs.

The project was developed under the guidance of the lecturer Valerio Sommella.





GALLERY 2020

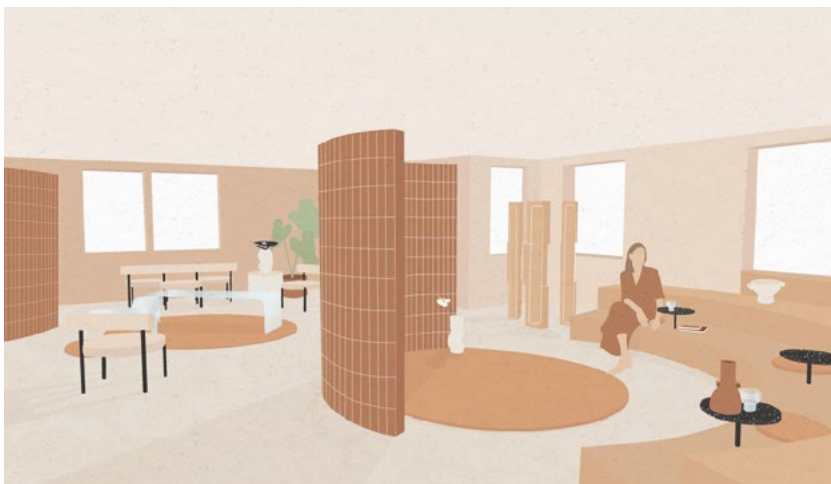


TRE MIGLIA

Matteo Brasili

Tre Miglia (Three Miles) is an object conceived for every type of water vessel. It works as a propeller sieve collecting microplastics floating on the sea's surface during navigation and as a fender when in port.

Tre Miglia is a final project developed under the guidance of the lecturer Luca Buttafava.



BOUDOIR: AN EROTIC CLUB FOR WOMEN

Carla Di Benedetto

Society is still divided today regarding women who gain sexual pleasure through autoeroticism and pornography. The objective of the final project developed by the student is to respond to a growing contemporary social need, while also contributing from a design point of view: a space in which to provide better sexual education, promote self-acceptance and overcome taboos.

Boudoir, developed under the guidance of Luca Pongellini, NABA Design and Applied Arts Department Head, is part of a wide project for the design of a club

inside the Torre Velasca (Velasca Tower) in Milan made in collaboration with UrbanUp UnipolSai, Milan.



OLYMPUS

Alessia Nobile

Olympus - divine perfume is a membership club dedicated to those who wish to immerse themselves in a totally quiet space in the heart of the Milanese frenzy. An exceptional location where you can detect five immersive fragrances connected to different experiences. In ancient times, perfumes were used to connect with the divine. Today, our idea of spirituality has changed significantly, but we are still in search of mystical places in which to stimulate our senses.

Olympus was designed with the aim of amplifying the perception of perfume via a sensorial journey through different activities, divided into as many rooms.

The final project was developed under the guidance of Luca Poncellini.



GALLERY 2020



NABA, Nuova Accademia di Belle Arti

area

FASHION DESIGN

LA RINASCITA

Tianyun Chen

La Rinascita (The Rebirth) is inspired by antiques markets that collect old objects of a classic and unrepeatable elegance with a hint unique romanticism.

Most of the fabrics and materials used to create the garment were purchased from various markets. Searching for innovative inspiration from old products is the contribution that the generation of young designers can make towards protecting the environment, while maintaining at the same time a "classic" form of beauty inspired by past times.



AGAINST THE GRAIN

Performance at Triennale Milano
ph. Giacomo Giannini

The two-year MA programme held a performance, curated by Romeo Gigli, who came up with a variety of *tableaux*

vivants using the students' pieces as inspiration. The title of the event, *Against the grain*, refers to the English version of the book *À rebours* by Joris Karl Huysmans, published in 1884: an intellectual impulse that intends to go beyond the superficial attitudes of the contemporary.

FASHION SHOW 'THE BEST OF NABA'

Lin Xin
Under Altaroma's patronage
ph. Luca Sorrentino

For the first time ever, NABA has taken part in Altaroma, the most renowned most renowned fashion event in Rome.

A selection of the best 2019 projects created by young designers, alumni of the Academy's Fashion Design Area brought heterogeneous collections to the catwalk, which explore identities and visions linked to new scenarios and future trends. Through careful research and strong experimentation, emerging designers defined themselves and their vision along with their outfits.



area

VISUAL ARTS

STARTING FROM THE DESERT. ECOLOGIES ON THE EDGE

2nd Yinchuan Biennale, *Starting from The Desert. Ecologies on the Edge*, 2018, Mao Tongqiang, *Leasehold*, 2009-2018, installation.

Courtesy of 2nd Yinchuan Biennale and MOCA Yinchuan

Under Marco Scotini's direction, and with a curatorial team comprising A. Brinkmanis, P. Caffoni, Z. Colah, L.

Xinghua, and Y. Shuai as curatorial assistant, the 2nd Yinchuan Biennale is divided into four sections, ranging from nomadic and rural space to work with and in nature, from the question of minorities to that of the link between voice and writing in the relationship between the East and West. Approximately 20 NABA MA students worked on the exhibition, supporting both the curatorial team and the artists. A "behind the scenes" of this project, with written extracts, reports and short diary annotations was merged into *NABA sulla via della seta. The China LogBook*, a sort of filmed logbook of the entire Biennale.



IMPROVVISAZIONE LIBERA DI GIUSEPPE CHIARI

Curated by Massimo Bartolini
Performance at MAXXI Museo nazionale delle arti del XXI secolo, Rome, 2019

With the participation of NABA students, ph. Stella Karafili

Improvvisazione libera (free improvisation) by Giuseppe Chiari, a work produced at the Museo Pecci in 1990, was re-proposed by Bartolini through a concert with a body of seventy musicians (professional and improvised) opened by an important pianist, Giancarlo Cardini.

ONE AND TWENTY- ONE CHAIRS

Adrian Paci, MAXXI, Rome, 2019
With the participation of NABA students, ph. Stella Karafili

The performance enacted a ritual of hospitality based on the creation of a small

impromptu community through the repetition of a simple and traditional gesture. Each student from Milan brought a chair from home to place outside in the square of the museum, intended not only as a public space but also as an institutional place of art and culture.





STARDUST

Harit Srikhao, project included in the 2019 Stardust exhibition

This image is part of the project developed by Harit Srikhao for the exhibition *Stardust: Photography and the Western Mythology*, hosted at the Museo di Fotografia Contemporanea di Cinisello

Balsamo (Milan) in September/October 2019. The exhibition presented a whole selection of the Photography and Visual Design Master's students' works on the topic of the West, from the cinematographic model of the past to its contemporary interpretations, exploring its fundamental principles: the hero, the landscape, violence, money, and decline.



THE ART SYSTEM DURING THE COVID-19 PANDEMIC

**Digital strategies of the contemporary
art market**

Fondamenta - Artissima

© Graphic Design: FIONDA

Students of the Academic Master in Contemporary Art Markets analysed the effects of the COVID-19 pandemic and consequent lockdown on the global contemporary art system and market. The research reviews the reactions of the art world through Italian and international case studies, focusing in particular on the digital production and sharing strategies implemented during lockdown by galleries, museums and trade fairs, together with the emergency financial measures implemented to support artistic production.

Previous page:

EN MASSE

Samer Timani, part of the project *En Masse*, 2019

Featured on the visual culture magazine *Nothing to See Here*, 2020, a didactic

project made during the Academic Master in Photography and Visual Design. The magazine delves into geopolitical, urban, philosophical and social issues, using photography as the main language and contaminating it with other forms of art and scientific research. The publication is curated by Francesco Jodice.



editorial series

NABA INSIGHTS

UTOPIAN DISPLAY. GEOPOLITICAL CURATING

Edited by Marco Scotini

Utopian Display. Geopolitical Curating edited by Marco Scotini questioning about the role of contemporary art in society by comparing the current polycentric explosion of art with the new world order. The anthology focuses on the possibilities and limitations of curatorial practice and the institutional models in the artistic field, beginning with the collapse of Socialism. The volume attempts to bring together curatorial

experiences that have matured over the past thirty years in various geopolitical contexts – from Africa to China, from India to Latin America, from the Middle East through to the post-Soviet areas.

The authors, all from different generations, are amongst the most important and experimental voices of contemporary curatorial research and many of them have a long-lasting relationship with NABA: Pierre Bal-Blanc, Ute Meta Bauer, Charles Esche, Anselm Franke, Andrea Giunta, Hou Hanru, Geeta Kapur, Vasif Kortun, Miguel A. López, Carol Yinghua Lu, Gerardo Mosquera, Simon Njami, Rasha Salti, Tina Sherwell and the collective What, How & For Whom/WHW.

Pierre Bal-Blanc
Ute Meta Bauer
Charles Esche
Anselm Franke
Andrea Giunta
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What, How & For Whom/WHW

UTOPIAN DISPLAY GEOPOLITICAL CURATING

edited by
Marco Scotini

QUODLIBET NABA *Insights*

DESIGNING A SPOON TO CHANGE THE CITY

By **Claudio Larcher and Valentina Dalla Costa**

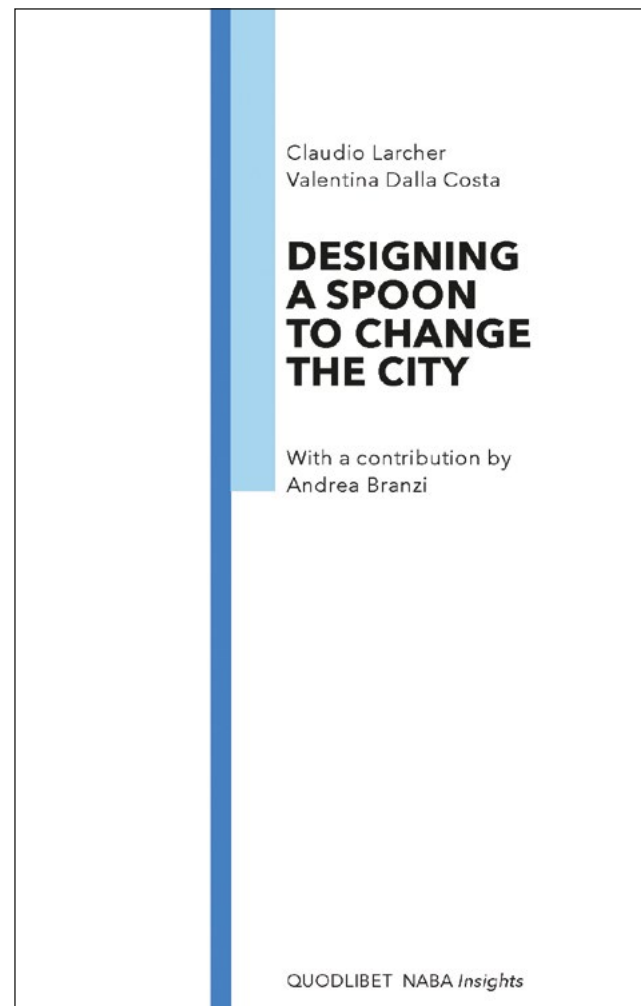
With a contribution by **Andrea Branzi**

Based on an idea by Claudio Larcher, a group of Italian designers climbs up toward the peak of a mountain. Their destination is the Taramelli lodge, at an altitude of 6,712 feet, in the heart of the Dolomites. The purpose of the trip is to























try to think about current themes having to do with contemporary design: challenges, new scenarios, problems, changes in models, markets, and scales. From the real city to the digital one, from the value of the given to that – which easily beats it – of the object. The result of this is an attempt to define what is referred to today as contemporary design.

With the participation of: Francesco Fusillo, Eugenia Morpurgo, Marcello Pirovano, Filippo Protasoni, Sara Ricciardi and Sovrappensiero Design.

The editorial series *NABA Insights* published by Quodlibet comprises a concept book collecting Academy's reflections, curated by Guido Tattoni, NABA Dean, and Italo Rota, NABA Scientific Advisor.



Internships, placements, projects with

ALTAROMA		MA XXI Museo nazionale delle arti del XXI secolo	Cassina	RICHMOND	
	adidas	MISSONI		MOSCHINO	Nestlé
	FRATELLI ROSSETTI	we are social			
CONDÉ NAST ITALIA		arena 			<i>pininfarina</i>
	NOT JUST A LABEL		Veneta Cucine	 SAN BENEDETTO	FREMANTLEMEDIA 
		Italy Sotheby's INTERNATIONAL REALTY		MOROSO ^m	Microsoft
			Salvatore Ferragamo	Ogilvy & Mather	 PORSCHE Centri Porsche di Milano



NABA, Nuova Accademia di Belle Arti, is part of Galileo Global Education, a leading international provider of higher education with an offer that spans from applied arts, fashion, design and digital/Internet to business and medicine. Through its network of 42 schools, the group is present in over 80 campus in 13 countries around the world and has over 110,000 enrolled students. It is Europe's largest higher education group, in terms of both geographical spread and breadth of course offering. Galileo Global Education's ambition is to be the world education leader in innovation, creativity, arts and culture - driven by students' employability, agility and impact.

www.ggeedu.com



Member of the Association
for the Industrial Design



Ordinary member of E.L.I.A.
European League of Institutes
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